

BLOG Assignment Planning Details

BLOG URL (Write legibly or it cannot be found, and cannot be marked!)

healthylifestyle2664.wordpress.com

BLOG Name

Healthy lifestyle

Students' Names and IDs

Description of target market:

Target market is health nutrition and supplements sold in Australia.

Objectives:

This blog will motivate visitors to remain health and will promote use of nutrition and supplements. A number of posts shall be provided on this blog and reading of these post shall motivate the visitors to remain healthy and some of these visitors might start purchasing nutrition and supplements.

Duration of blog life:

The duration of blog is six months.

Anticipated resource requirements:

50 man hours are projected for the creation of complete blog postings.